



Società Italiana
di Ortodonzia

SPONSOR PROSPECTUS 2025

56th SIDO
INTERNATIONAL CONGRESS

*PERSONALIZED AND PATIENT-CENTERED
ORTHODONTICS FOR EFFECTIVE, EFFICIENT,
AND SAFE PATIENT CARE*

Florence, Fortezza da Basso | November 20-22, 2025

The 2025 scientific program will be characterized by a theme that is very dear to me and to which I have dedicated much of my professional life: scientific evidence as a guide for decision-making in everyday clinical practice. My goal throughout the year is to provide SIDO members with concrete support to assist them in their daily clinical work. This commitment is the driving force behind both the SIDO International Spring Meeting and the 56th SIDO International Congress that will be held in Florence.

The theme of the 56th International Congress is highly relevant and carries significant clinical implications: **personalized and patient-centered orthodontics for effective, efficient, and safe treatments.**

Thursday November 20, will be dedicated to our traditional pre-congress courses, featuring two one-day monographic sessions led by internationally renowned speakers. In addition, there will be two practical hands-on courses specifically designed for younger colleagues: one in collaboration with the Italian Society of Biomechanics and Segmented Orthodontics (SIBOS), and the other on in-house aligners. The day will conclude with the Opening Ceremony followed by a Welcome Reception in the Trade Exhibition.

The scientific program on Friday, November 21, and Saturday, November 22 will unfold across two main lecture halls:

- **Personalized, patient-centered orthodontics (Friday and Saturday** in the Cavaniglia Hall), with a focus on the role of individual characteristics and the active involvement of the patients in choosing the most appropriate treatment, in order to meet their clinical, aesthetic, functional, and economic expectations.
- **Aligner treatment uncovered: what can we really expect? (Friday**, in the Nazioni Hall), a clinical-scientific discussion based on the findings of an International Delphi Study (Consensus Conference), following the successful format introduced at the Spring Meeting.

On Saturday morning, in the Nazioni Hall, we will host also a multidisciplinary SIDO-SIdP session dedicated to the treatment of gummy smiles, showcasing and comparing orthodontic, periodontal, and maxillofacial surgical approaches.

We are thrilled to host an event with a panel of internationally renowned speakers who will confront on contemporary and controversial topics! The years 2025 and 2026 at SIDO will be organized as a biennium in collaboration with Dr. Daniela Garbo, featuring shared initiatives aimed at attracting and engaging new and young members.


We deeply appreciate the loyalty of our long-standing sponsors and exhibitors and would be thrilled to have their continued support for the SIDO 2025 program. We also hope the SIDO 2025 program will inspire new companies to join us, beginning a rewarding and mutually beneficial partnership.

We are excited to present the SIDO Sponsor Prospectus 2025 to both our esteemed current supporters and potential new partners. The prospectus offers a variety of customizable opportunities, thoughtfully designed to ensure a successful and impactful year.



Lorenzo Franchi
SIDO President 2025

Lorenzo Franchi



SPONSORSHIP PACKAGES

-  PLATINUM
 -  GOLD
 -  SILVER
 -  EXHIBITOR
- 

MAIN SPONSOR

PLATINUM

€ 33.000

- Max 65 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Program
- 3 Full registrations for non-SIDO members
- 2 tickets for the President's Reception for Sponsor staff
- 25 badges for Sponsor staff
- NEW ● 30 VISITORS PASS for the exhibition area – VALID ON THURSDAY/
SATURDAY ONLY
- NEW ● Possibility to organize Promotional Short Lectures at your stand
during the breaks. **Speakers will be featured in the Final Program**
- NEW ● Working breakfast - Possibility to organize max 45 minutes meetings
at your stand before the scientific sessions (8.15 - 9.00 am) – Breakfast
is offered by SIDO - **Speakers will be featured in the Final Program**
- AD in the participants' congress bag
- Possibility to sell

MAIN SPONSOR

GOLD

€ 27.000

- Max 45 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Program
- 2 Full registrations for non-SIDO members
- 2 tickets for the President's Reception for Sponsor staff
- 20 badges for Sponsor staff
- NEW ● 20 VISITORS PASS for the exhibition area – VALID ON THURSDAY/
SATURDAY ONLY
- NEW ● Possibility to organize Promotional Short Lectures at your stand
during the breaks. **Speakers will be featured in the Final Program**
- NEW ● AD in the participants' congress bag
- NEW ● Possibility to sell

MAIN SPONSOR

SILVER

€ 17.000

- Max 30 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Program
- 1 Full registration for non-SIDO members
- 2 tickets for the President's Reception for Sponsor staff
- 10 badges for Sponsor staff
- NEW ● 10 VISITORS PASS for the exhibition area – VALID ON THURSDAY/
SATURDAY ONLY
- AD in the participants' congress bag
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

EXHIBITOR

EXHIBITOR

BOOK A STAND IN THE EXHIBITION AREA

The cost of an exhibiting space is € 440 per square meter.

SIDO guarantees a pre-set booth at no additional cost.



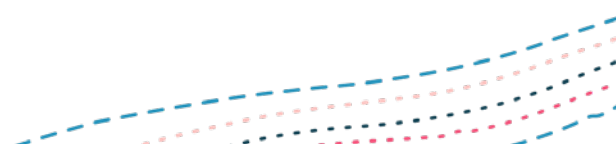
● 6 sqm	€ 2,640
● 9 sqm	€ 3,960
● 12 sqm	€ 5,280
● 15 sqm	€ 6,600
● 18 sqm	€ 7,920

For a larger booth you need to become Main Sponsor

Exhibiting includes

- Pre-set booth
- Thanks in the Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.



MAIN SPONSOR & EXHIBITOR

OTHER SPONSORSHIP OPPORTUNITIES

IN CONGRESS KIT

- 2,000 notepads with Logo € 2,000 + production costs
- 2,000 pens with Logo € 2,000 + production costs

FURTHER OPPORTUNITIES

- Sponsorship of Poster awards, each € 1,000
- 1 AD Flyer in the participants' congress bag (for exhibitors only), each € 800
- Logo in the Poster Display area (4 screens + 2 totems) € 3,000
- Logo on the badge self-printing machines (in the registration area) € 3,000
- Sponsorship of the official photo sharing platform (logo or video and link) with the possibility to collect user data € 3,000
- Coffee break for participants, each € 5,000
- Lunch for participants, each € 10,000
- Non-exclusive supporter of the Get Together (exhibit hall), starting from € 2,000
- Non-exclusive support for the President's reception (max 4 Companies) € 6,000
- Exclusive support for the President's reception (only one) € 20,000
- Full-page AD in the Final Program, distributed to all Congress participants
 - Back cover € 3,500
 - Right Hand page € 2,500
 - Left Hand page € 2,000

STORAGE

- To ease the storage of materials exhibitors may need during the Congress, a dedicated storage area was created
- The space will be available from 20 to 22 November and the opening hours will be the same as the trade exhibition
- The storage will be manned but not locked. The Organizers take no responsibility for materials in storage

Each floor space, 120x90cm - € 120 for the entire Congress.

The applicable VAT will be added to the costs.



Società Italiana di Ortodonzia

Società Italiana di Ortodonzia
Via Pietro Gaggia, 1
20139 Milano
sido@sido.it

www.sido.it

INFO AND BOOKING

sponsorSIDO@mzevents.it

